



TASA Sponsorship Program

ALL sponsor opportunities are for TWO TASA conferences – The annual Mid-Winter Conference (with a target audience of Tennessee EMS administrators and managers), and the medical reimbursement conference (held each fall with a target audience of EMS administrators and EMS medical billers).

Why Sponsor or Exhibit with the Tennessee Ambulance Service Association (TASA) conferences?

Reach Decision Makers –TASA members are the EMS leaders that make the decisions and have the purchasing power or have the ability to influence purchasing decisions.

Intimate Setting – While both conferences typically have an audience of 200 or less, this small focused audience will allow you to spend quality time with Tennessee's EMS leaders.

Who attends TASA Conferences?

Attendees are current and aspiring leaders in Tennessee EMS. The target audiences include:

- Directors/Assistant Directors
- Education Coordinators
- Educators
- Supervisors / Field Supervisors
- Supply Officers / Fleet Managers
- Billing Agents
- Quality Improvement Specialists
- Communication Supervisors
- Field Training Officers

Vendor Booth – \$500

*** Booth Space (one booth with one table and two chairs)**

*** Reimbursement Conference and Mid-Winter Conference**

*** Electrical service is \$35.00**

*** additional tables are \$50.00 PER CONFERENCE, PER TABLE**

*** Two meal tickets for the banquet at the Mid-Winter Conf.**

Sponsorship Levels:

Banquet Sponsorship: \$10,000

- This sponsorship is for the awards banquet held at the Mid-Winter Conference.
- This sponsorship includes all the items listed for **Platinum Sponsorship**:
 - Your logo on the TASA web-site all throughout the year
 - Your logo will be included in all the mail outs regarding both conferences as well as any other events that TASA sponsors
 - Four free conference vouchers
 - Four free banquet meal vouchers for the Mid-Winter conference
 - Your logo displayed in main speaker room and in the hallways
 - During both conferences you will have your logo/video clip ran on the slide show during breaks, before sessions begin and while changing set ups
 - A whole page spot in the banquet awards program guide for the Mid-Winter conference
 - Your organization will also be an associate member of TASA [with standard approval from the board](#)
- **Vendor space** along with the following:
 - Logo on front of the awards banquet program
 - A ten minute time spot during the awards banquet if so desired
 - Additional four banquet tickets (total of eight)
 - Handout or information packets for the conference bags if so desired
 - Special thanks placed on the web-site under the conference section

Platinum Sponsor - \$5,000 (two available)

- Company logo on the TASA web-site all throughout the year under the Platinum Sponsor section (**only two of these are available**)
- Company logo included on all conference marketing materials (under the Platinum Sponsor section). Size of the logo depends on the amount of area on marketing item and will be in proportion to the sponsorship level.
- Company promotional items may be included in attendee registration packet (Must meet submission deadlines)
- Four free conference and banquet meal vouchers for the Mid-Winter conference

Gold Sponsor - \$2,500 (four available)

- Company logo on the TASA web-site all throughout the year under the Gold Sponsor section (**only six of these are available**)
- Company logo included on all conference marketing materials (under the Gold Sponsor section). Size of the logo depends on the amount of area on marketing item and will be in proportion to the sponsorship level.
- Company promotional items may be included in attendee registration packet (Must meet submission deadlines)
- Two free banquet meal vouchers for the Mid-Winter conference
- 1/2 page ad in the Awards Banquet Program at the Mid-Winter conference
- Associate membership of TASA with standard board approval
- Recognition in exhibit hall on signage as a Gold Level Sponsor
- Vendor Booth space at both conferences

Silver Sponsor - \$1,500 (six available)

- Company logo on the TASA web-site all throughout the year under the Silver Sponsor section (**only ten of these are available**)
- Company logo included on all conference marketing materials (under the Silver Sponsor section). Size of the logo depends on the amount of area on marketing item and will be in proportion to the sponsorship level.
- Two free banquet meal vouchers for the Mid-Winter conference
- Recognition in exhibit hall on signage as a Silver Level Sponsor
- 1/4 page ad in the Awards Banquet Program at the Mid-Winter conference
- Vendor Booth space at both conferences

Hospitality Sponsor - \$3,000

- This sponsorship is for the “hospitality” and networking events at each conference.
- Company logo on the TASA web-site all throughout the year under the Silver Sponsor section
- Company logo displayed at the hospitality events.
- Company logo included on all conference marketing materials (under the Silver Sponsor section). Size of the logo depends on the amount of area on marketing item and will be in proportion to the sponsorship level.
- Two free banquet meal vouchers for the Mid-Winter conference
- Recognition in exhibit hall on signage as a Silver Level Sponsor
- 1/4 page ad in the Awards Banquet Program at the Mid-Winter conference
- Vendor Booth space at both conferences

Lunch Sponsor - \$4,000 (one available)

- This sponsorship is for the lunch at the annual meeting held at the Mid-winter Conference
- Company logo on the TASA web-site all throughout the year as the Mid-Winter Conference Lunch Sponsor.
- Company logo included on all conference marketing materials (under the Lunch Sponsor section). Size of the logo depends on the amount of area on marketing item and will be in proportion to the sponsorship level.
- Two free banquet meal vouchers for the Mid-Winter conference
- 1/2 page ad in the Awards Banquet Program at the Mid-Winter conference
- Associate membership of TASA with standard board approval
- Recognition in exhibit hall on signage as the Lunch Sponsor
- Signage in the lunch conference area
- Five minutes prior to the start of the lunch if so desired
- Four lunch tickets
- Vendor Booth space at both conferences

T-shirt (one available)

- This sponsorship is for someone to provide a conference t-shirt for all attendees to the mid-winter conference
- The T-Shirt must be approved by the TASA conference committee and must contain the logos of both TASA and the sponsor, as well as the theme of the conference.
- The cost of this sponsorship is the cost to provide the designated number of T-Shirts for the conference (approximately \$2,000)

Giveaway (unlimited)

- This sponsorship is for someone to help sponsor the give-a-ways for each conference
- Whatever the give-a-way is decided upon will determine the cost of this sponsorship
- This sponsorship is not limited to one organization
- Give –a-ways will have both TASA and the sponsor’s logo on them

If an organization wishes to become a give-a-way sponsor, they can offer a set amount they desire to spend on an item. Items and design will be approved by the TASA conference committee.

Award Sponsor - \$1,000 (seven available)

- Sole sponsorship of an award presented at the Mid-Winter conference.
- Company logo will be displayed with any promotions of the sponsored award